

Gunwharf Quays is Europe's most innovative and exciting retail, restaurant and leisure waterfront destination. Attracting over 6 million visitors per annum, Gunwharf Quays has bought a new generation of retail and leisure to the south coast.

This 33-acre mixed-use development on Portsmouth Harbour is located within a conservation area and landscaped in a historic setting, with a vibrant and cosmopolitan atmosphere. Visitors can experience shopping in the pedestrian avenues (with over 95 designer outlets), along with 30 cosmopolitan bars & restaurants, health & fitness centre, 14 screen Vue cinema, 26 lane Bowlplex, comedy club and more.

The Central Square site, at the heart of Gunwharf Quays, is the perfect location for promotional activities, previously hosting a range of events from product launches, concerts, exhibitions, to international yachting events and more. Contact Brandspace for details on staging your next promotion or event at Gunwharf Quays.





Testimonials

“Gunwharf Quays is a perfect destination for top line promotions and extremely successful with my clients products”

MG promotion - Anne Scott, Inforum, Chichester

More Information about **Gunwharf Quays**:

Footfall 135,000 weekly

Main Stores Marks & Spencer Outlet, Boots, HMV, Ted Baker, Gap, French Connection, Next, Polo Ralph Lauren, Burberry, L'Occitane, LK Bennett, Vue Cinema, Tiger Tiger, Frankie & Benny's

Catchment 15% are aged 18-24yrs
 38% 25-44 yrs
 33% 45-64 yrs
 14% are over 65 yrs

Socio-economic group: ABC1 68%, Customer Profile: Male 26%, Female 74%

The dwell time for shoppers at Gunwharf Quays is 126 minutes
(Figures taken from Business Blueprint Research, Autumn 2008)

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Call **BrandSpace** on
020 7227 3700 and
speak to one of our team