



St David's  
Dewi Sant

**BRAND  
space**



**The existing St David's Shopping Centre opened over 27 years ago and has since then become an integral part of Cardiff.**

The next phase of its journey began late 2009, when the doors opened to the impressive St David's development, creating one of the largest shopping and leisure destinations in the UK.

St David's is located in the heart of the capital city of Wales. The new development has extended the retail offer of the existing centre to 1.4m square foot – making St David's one of the largest shopping destinations in the UK. St David's was a catalyst to bring significant investment to the area, alongside John Lewis, which has opened its first store in Wales as part of the development and a number of major retailers including Debenhams, Marks & Spencer, BHS, Boots and many more.



Alongside other major developments in the Welsh capital, St David's brings an outstanding opportunity to make a contribution to Cardiff's ambition to become a truly European capital city.

Currently ranked in the top 10 for retail destinations in the UK, Cardiff is a vibrant and exciting city, research shows that its total catchment population of 1.9 million shoppers are very loyal to Cardiff and currently spend around £7.1 billion annually. (Source: Experian, 2006)

St David's has set a precedent for shopping destinations in the UK and offers unrivalled opportunities for promotions, events, sampling campaigns and more.

#### More Information about **St David's Dewi Sant:**

Footfall            570,000 weekly (projected)

Main Stores    John Lewis, Debenhams, Marks & Spencer, BHS, Boots

St David's Dewi Sant  
St David's Way  
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[www.stdavidscardiff.com](http://www.stdavidscardiff.com)

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