



Set in the heart of a developing part of East London, the Stratford Centre attracts a weekly footfall of 340,000. With 64 stores, including HMV, Peacocks, Mothercare and Sainsburys, the Centre provides a convenient local shopping environment for both residents and commuters.

The Centre is easily accessible with the West Mall leading directly to the station supplying links on London Underground, (Central and Jubilee lines), Docklands Light Railway and Network Rail as well as a bus station. The Centre also has a multi-storey car park with 625 spaces.

Stratford Centre has 4 indoor promotional sites located with the Central Square. The central location of each site makes them ideal for face-to-face promotional activity, as the majority of visitors to the Centre pass through Central Square at some point on their visit.



More Information about Stratford Centre:

Footfall 340,000 weekly

Main Stores HMV, Peacocks, Mothercare, Sainsburys

Catchment 33% are aged 16-24yrs
 25% 25-34yrs
 14% 35-44yrs
 10% 45-54yrs
 10% 55-64yrs
 9% are 65yrs+

Socio-economic group ABC1 49% C2DE 51%

Customer Profile Male 27% Female 73%

Visit Frequency Per annum 74, Per week 1.4
 Dwell time 41 mins
 Party size 1.5 (average)

Mode of transport Car 17%, Bus 38%, Walk 25%, Train 20%

Stratford Centre
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 Stratford, London
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www.stratfordshopping.co.uk



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020 7227 3700 and
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