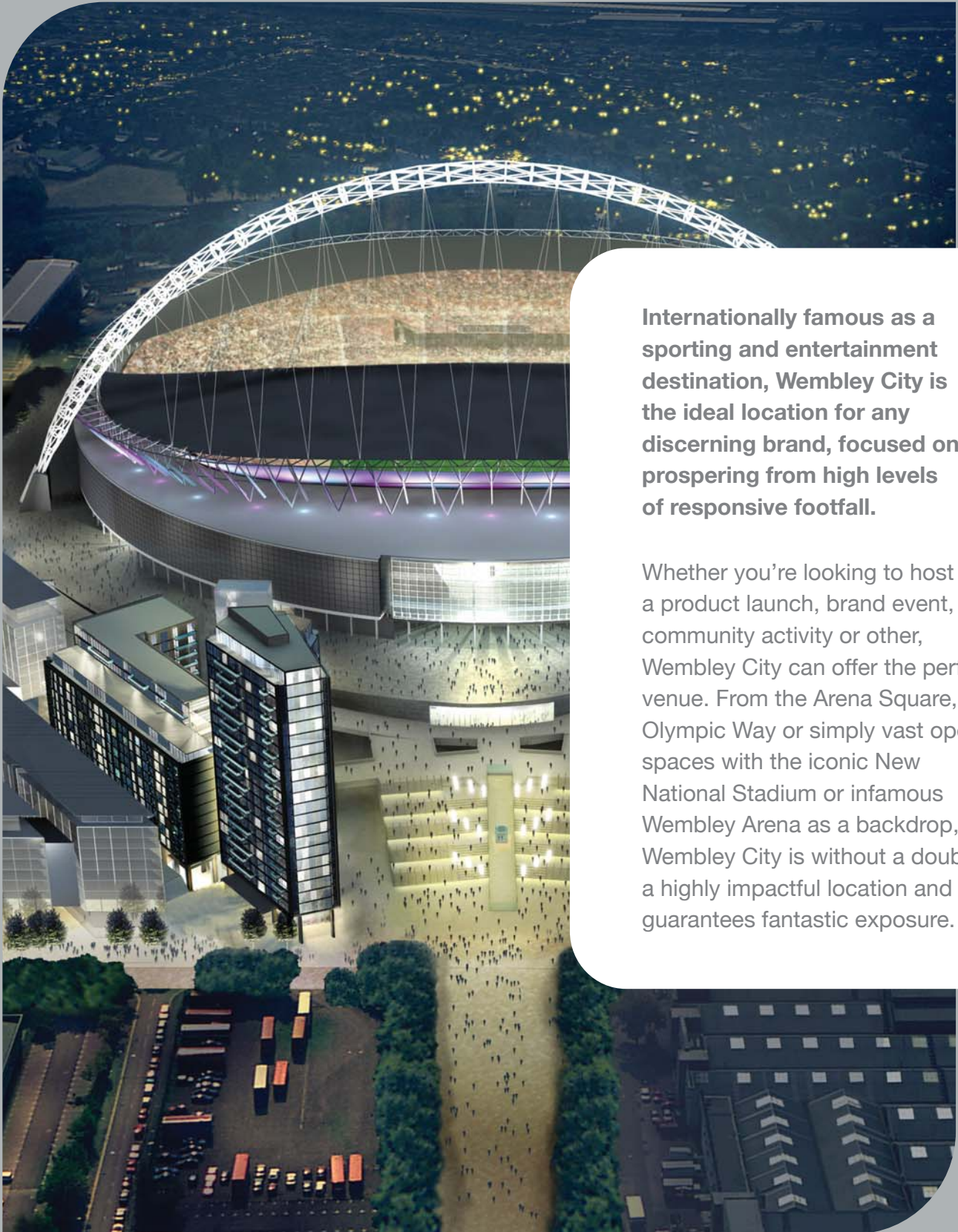


Wembley City

BRAND space



Internationally famous as a sporting and entertainment destination, Wembley City is the ideal location for any discerning brand, focused on prospering from high levels of responsive footfall.

Whether you're looking to host a product launch, brand event, community activity or other, Wembley City can offer the perfect venue. From the Arena Square, to Olympic Way or simply vast open spaces with the iconic New National Stadium or infamous Wembley Arena as a backdrop, Wembley City is without a doubt a highly impactful location and guarantees fantastic exposure.



General Facts:

- High, targeted footfall.
- 30 event days / year at Wembley National Stadium – capacity 90k.
- 120 event days at Wembley Arena – capacity 12k.
- Almost 70,000 people pass through Wembley Park station on an event day.
- 100 trains an hour will go through the three Wembley stations servicing the Stadium.

There are fantastic opportunities at Wembley City for promotional activity, ranging from small to large scale events. Contact Brandspace to discuss staging your next event at this world class location.

Wembley City
London
HA9 0WS

More Information:

Footfall: Up to 70,000 on event days.

**BRAND
space**

Call **Brandspace** on
020 7227 3700 and
speak to one of our team.